

# LOGICAL living



Logical Living is a blog about life: DIY, frugal life, lifestyle, fashion, and parenting challenges. We are a family blog talking about all the things that go into our tactical logical daily lives; we are the Liberatore family Susie, Chris, and Antonio.

We have fun, live a little, and enjoy life too much; and love to share our stories with our audience. Chris loves to keep up with home projects; he is super handy! He has re modeled houses, created corn hole boards, and worked on endless car projects. Susie is a graphic designer and marketing girl by day and blogger by night. She keeps things very organized and loves the creative end of things.

Antonio is a two year old boy who loves to be the center of attention, being a toddler, and constantly trying to get in trouble. He was recently diagnosed with autism, so we are sharing our journey with you! He is one of the happiest kids, ever and is always smiling. Join us on our journey!

## SERVICES

- Content Management: Do you need some editing done on a blog post?
- Copy-writing: Do you need a 500 word blog post written?
- Graphic Design: Do you need banners, media kits, social graphics, etc?
- Website Updates: Do you need your graphics or content updated?
- Social Media Influences: Do you want us to post on social accounts?
- Photography: Do you need custom photography?



stride rite®



1395



Gerber.



7.6k

brands

WORKED WITH



1.4k



9.3k

## Stats

PAGE VIEWS PER MONTH: 5,920+/AVG & growing  
 MONTHLY UNIQUE VISITORS: 2,000+/AVG & growing  
 EMAIL SUBSCRIBERS: 1,000 & growing  
 POSTS PER WEEK: 3-6, a minimum of three a week.

### BENEFITS OF WORKING WITH US:

- Engaged Readership
- SEO Benefits
- Unique Giveaways
- Teamwork
- Advertising
- Audience Growth
- Professional Photos
- Social Media Growth

# advertise with us

## Small Banner Ads:

Logical Living offers a limited number of ad spaces available for purchase for a flat monthly rate on all of the main homepages (does not include blog pages). The rates are based on the average monthly views. Pricing for these banner ads start at just \$30 a month.

## Sponsored Content Posts:

We write posts with original content that aligns with the typical content of our blog, but yet advertise it for you! We add the logo and sponsored posts to all of the blog posts and social media posts. Pricing for this starts at \$200.00.

## Social Influences:

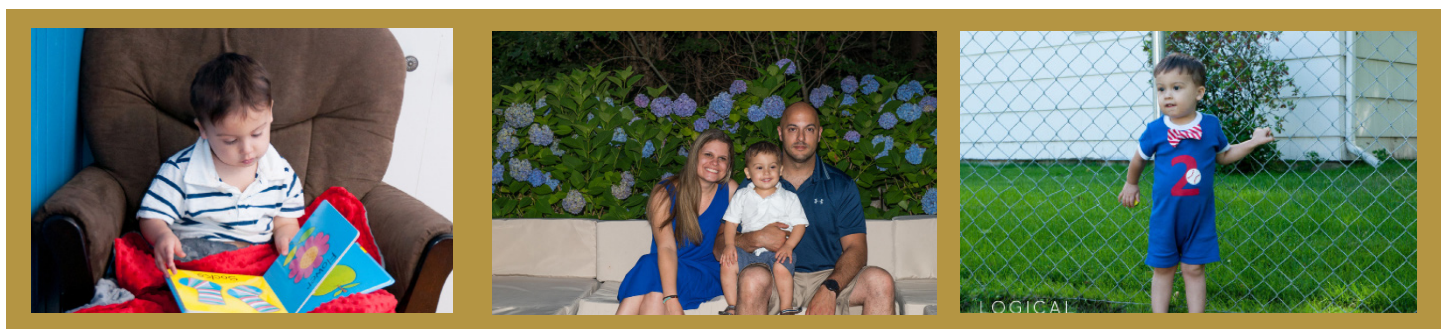
With our social media growing each day, we have a great audience!. Send us YOUR image and your content and we will post it to a select account of your choice! This just \$15 per post on any per platform.

## Email Review:

We send out weekly email newsletter to our audience. We can add in your shop banner and blog post for just \$15.00. Currently our email list is growing!

## All of it:

I want it all: Basically you want it all.. You want a product review. You want influence marketing, email campaign, and a blog post.. You can get ALL of it for just \$300 total with copies of the photographs as well!



## Our Audience:

- stay at home mom's
- United States
- frugal shoppers
- working at home mom's
- between 20-40 years old
- do it yourself